



Brief for a Scoping Study for a project to preserve hockey's worldwide heritage and to produce an authoritative history of hockey

1. Background

1.1 The Hockey Museum (THM) is an independent Museum set up as a Charitable Trust. This ground breaking and innovative venture has set up the world's first Museum dedicated to preserving and celebrating hockey's fascinating story. The stated mission of THM is to:

Preserve and present all aspects of the history of hockey for the education and enjoyment of the hockey family and general public

1.2 THM opened in late 2011 and since its early days with no home, a handful of keen enthusiasts and a large collection of boxes containing a mixed selection of hockey archives and memorabilia, it has progressed to having a long term home, a Board of 6 Trustees, a Management Committee running the day to day work, a team of 40+ volunteers and an impressive collection of archive material and hockey memorabilia that is all being catalogued and indexed on the Museum's cataloguing software tool - Modes (museum object data entry system).

1.3 The Museum has also staged a number of successful displays at international events, has developed an interesting website, maintains an extensive 'Friends of the Museum' database, sends out regular Newsletters to over 400 contacts and has supported a number of PhD & other research projects. Fantastic progress in less than 4 years but THM already has ambitions to develop and bring even more of hockey's fascinating story to life. Understandably, the Museum has had an England and GB focus but in the absence of other hockey museums around the World, it has increasingly taken an interest in hockey stories, memorabilia and archives from overseas. THM has recently commenced a very positive dialogue with The Olympic Museum in Lausanne.

2. Partnership with the International Hockey Federation (FIH)

2.1 With the rapid growth and success of THM, in 2013 the International Hockey Federation (FIH) became interested in what the museum could do to support it in preserving hockey's world-wide heritage. After visits from Leandro Negre (FIH President) and Kelly Fairweather (CEO), where they were impressed with the enthusiasm, professionalism and ambition of the Trustees and volunteers, the FIH Foundation and THM have now signed a Memorandum of Understanding with the following key aims:

- To provide opportunities to increase the visibility of the sport and to effectively celebrate the achievements and progress of hockey;
- To preserve an accurate story of hockey and provide access to authoritative historical archives and statistical data;
- To preserve and make available historical information and materials for use in a wide variety of ways e.g. for educational purposes and enquiries from hockey fans; and
- To work towards creating an international hockey museum and archives

2.2 THM will remain an independent museum but as part of its remit, it will take on a lead role on behalf of the FIH in a number of defined areas. In response to specific proposals for projects, the FIH Foundation has indicated its willingness to fund initiatives that work towards the delivery of the above aims.

2.3 As a result of this partnership, THM has reviewed its strategy and one of the aims of the 2015-19 THM Strategy is now;

International Recognition

- 1. Take the lead on behalf of FIH for preserving hockey's worldwide heritage*
- 2. Lead a project to produce an authoritative history of hockey*
- 3. Develop a partnership with The Olympic Museum to give hockey a higher profile within the Olympic movement.*
- 4. Develop a database of international match and player records*

2.4 Delivering the ambitions of this strategic aim will be a challenge, and the FIH has asked THM to outline how it will approach this work and identify a series of projects for how this might be achieved. THM is already working to tackle the development of an international match database and to develop a partnership with The Olympic Museum but more work will be needed to understand the scope and approach needed to deliver on themes 1 & 2 above which are intrinsically linked.

3. Theme 1: Take the lead on behalf of FIH for preserving hockey's worldwide heritage

3.1 The modern game of hockey has been played for nearly 200 years. From small beginning on the playing fields of schools in England, it has grown to a sport played in over 132 countries and is now a major Olympic sport that at London 2012 attracted the second highest spectator numbers after football. Despite this, other than THM, there are no officially recognised hockey museums around the world and there is no coordinated approach to locating, collecting, preserving and celebrating the fascinating heritage of this major sport. The FIH has now recognised the lack of an organised and professional approach to the preservation of hockey's heritage and has asked THM to take the lead in addressing the issue.

3.2 THM is currently a totally volunteer run organisation although it does have plans to take on some paid professional staff gradually over the coming years. While the volunteers have a huge wealth of knowledge of hockey's past, contacts all round the world and an enthusiasm to tackle this issue, there is a need for support initially to scope the work needed and recommend how it should be managed. The activity needed to achieve our aims is likely to include some of the following:

- Develop a network of enthusiasts around the world who would work together to collect and preserve hockey's heritage;
- Develop a framework of archiving policies and procedures to be applied to all FIH recognised Museums and Heritage collections e.g. standards for cataloguing, image digitising and conducting oral history programmes;
- Develop a centre of excellence at THM for archiving activities to provide advice and support to other hockey heritage organisations and individuals.

3.3 The Scoping Study will need to investigate and identify the range of possible activities, their relative merits and the resources needed to progress.

4. Theme 2: The production of an authoritative history of hockey

4.1 There is evidence in many countries around the world of games being played with a stick and ball dating back to Egyptian times. Many of these games continue to be played to this day. The game that we would recognise as the modern sport of hockey was first played in England in the 19th century, with the first clubs emerging in the 1870s and the international game starting in the 1890s. While there is archive material & research in many specific aspects of this fascinating history, most could not be called 'authoritative'.

4.2 There are many huge gaps and inconsistencies in the research and records for the origins of the modern game in England and the development of the worldwide game. The records of both The Hockey Association (HA) and the All England Women's Hockey Association (AEWHA), the former governing bodies for men's and women's hockey in England are incomplete and many of the official records of the initiation and development of the International Hockey Federation (FIH) were all destroyed in a fire in 1980. While there are numerous people around the world who have researched specific aspects of the sport, at this point there is no recognised or organised group of researchers who might take part and contribute to a study. It is likely that considerable work will be needed to locate and research what

records are still available and pull together a consolidated authoritative history of hockey in England, the UK and worldwide. This project aims to produce the first, global history of hockey using previously unused archives to tell the story.

4.3 The FIH is very keen to initiate a programme of research that will support the eventual publication of an authoritative history of hockey and a series of other more specific subjects such as the history of the international governing body itself ahead of the FIH Centenary in 2024. Without a clear view of the extent of existing research material and potential for additional source archives, it is difficult to define what work is needed and the required timescale to enable publication of a final document, or maybe documents, by this date.

4.4 The sorts of initiatives and themes that might be included in the final project(s) could be:

- The initiation of a series of research projects to understand better and document the development of all the different aspects of hockey from around the world,
- the setting up of a hockey research network,
- the organisation of a Hockey Heritage Conference,
- the collation, drafting and publication of an authoritative history of hockey and maybe other publications on specific aspects of hockey e.g. the history of the FIH, the early history of hockey in England.

5. Required outcome of the Scoping Study

5.1 The two strategic aims are closely linked so it is cost and time effective to tackle their scoping as one study. This scoping study needs to define better the activities required to deliver the required aims and recommend the approach needed in these two areas. The product of this scoping work must support THM in taking proposals to the FIH in 2016 that would define:

- a recommended approach to developing a framework for a worldwide approach to preserving and sharing hockey's heritage,
- the different research projects or initiatives needed to be able to produce an authoritative history of hockey
- how hockey's heritage might support the development of the modern game
- how this work should be managed and resourced
- approximate costs.

THM is looking for someone who is interested in leading this innovative and exciting study. The individual should have demonstrable academic research skills, experience of working in the heritage sector and a proven record of running challenging projects of this nature. The work is expected to take in the region of 6-9 months and will be overseen by Katie Dodd, Chair of THM Trustees. A budget in the region of £10,000 has been allocated for this contract. The fee is to include all expenses, including travel. The length of the scoping study would be between 6-9 months and the work will need to be completed by 12th November 2016, ahead of the next FIH World Congress in Dubai.

To apply, please send your tender and a CV, along with the names and contact details of two referees to Katie Dodd, Chair of THM Trustees at katiedodd@hockeymuseum.net. The tender should be no longer than two sides of A4 and include your response to the brief, a method statement, relevant experience, fee and suggested timetable.

Closing date for applications: November 27th 2015. The likely date for interviews will be mid December 2015. Interview location: The Hockey Museum, Woking.